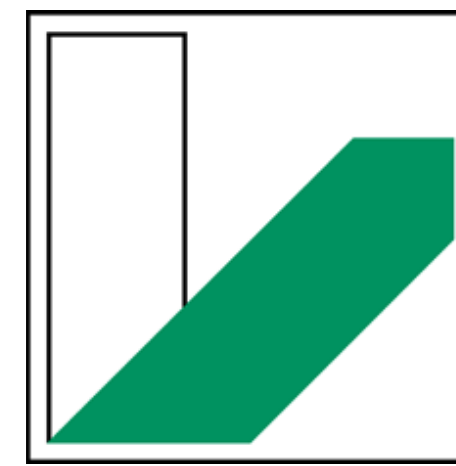


Physikalisches Kolloquium



UNIVERSITÄT
BAYREUTH
Physikalisches Institut

From Scientific Discovery to Entrepreneurial Opportunity: Entrepreneurship & Innovation Support at the University of Bayreuth

Abstract

How can scientific discoveries become entrepreneurial opportunities? This talk introduces the **Bayreuth Institute for Entrepreneurship & Innovation** and the support available to researchers and prospective founders at the University of Bayreuth—from initial guidance and funding opportunities to intellectual property and venture creation. It also presents the idea of *scientific entrepreneurship*: like researchers, entrepreneurs formulate hypotheses, gather evidence, and test their assumptions through experiments. Rather than a conventional academic lecture, the talk is an invitation to explore how scientific ideas can move from discovery toward application and impact.

Dienstag, 13. Oktober 2026 | 17 Uhr s.t. | Hörsaal H18 (NW II)



Prof. Dr. Matthias Baum

<https://www.physik.uni-bayreuth.de/kolloquium>